



POLINA ZHARKOVA

Graphic Designer

SUMMARY

I am a results-oriented Graphic Designer and Digital Artist with a background in architecture based in Leicester, UK. I'm passionate about design and have over 3 years of graphic design experience working in an agency, in-house, and as a freelancer. **No sponsorship to work in the UK is required.**

WORK EXPERIENCE

GRAPHIC DESIGNER 05/2024 – 08/2024

DESIGN AGENCY FOUR LTD (Leicester)

- Designed high-quality banners, ads, social media posts, and brochures
- Created product photography, retouched, and edited photos for clients such as Winsor & Newton, Reeves, and Liquitex
- Used video editing software to trim videos to match the clients' needs

MENTORSHIP/ DESIGN INTERN ROLE 01/2024 – 03/2024

Jigstudio Creative (Leicester)

- Produced posts for the company's social media pages
- Created a range of self-initiated portfolio pieces

GRAPHIC DESIGNER 11/2022 – 10/2023

DALEE Digital Agency

- Created media marketing and advertising materials for Telegram, Instagram and Facebook
- Designed high-quality banners and ads, email newsletter designs
- Assisted in the development of visual design concepts, resulting in a positive impact on the agency's overall performance

GRAPHIC/WEB DESIGNER 05/2022 - 09/2022

TrendFox Agency

- Created print and online marketing presentation designs for the agency to generate revenue and grow client bases
- Developed social media branding for the agency and its clients
- Redesigned agency's website pages

FREELANCE GRAPHIC DESIGNER 02/2021 – 04/2022

- Developed online and print marketing materials for various companies
- Designed the first issue of the magazine (printed and digital versions) for the Have It All And More company (UK)

EDUCATION

MASTER OF ARTS DEGREE in Architectural Design 2017 - 2018
The University of Sheffield

BACHELORS DEGREE in Architectural Design 2012 - 2017
Kazan State University of Architecture and Engineering

CONTACT

WEBSITE:

<https://www.behance.net/polinazharkova1>

LINKEDIN: www.linkedin.com/in/polina-zharkova

EMAIL: zharkovapolina9@gmail.com

PHONE: 07724273716

HOME: Leicester, UK

SKILLS

PROFESSIONAL:

Layout Design, Social Media Design, Branding, Typography, UI/UX, Presentation Design, Website Design, Creative skills, Editorial Design, Content Design, Visual Storytelling, Print Design

PERSONAL:

Positive Attitude, Problem Solver, Team Worker, Dedicated, Independent Worker, Responsible, Self-motivated, Detail-oriented

SOFTWARE:

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe After Effects, Figma, CorelDRAW, Canva, Tilda Website Builder, Microsoft Office

ACHIEVEMENTS

PROFESSIONAL APPEARANCES:

My poster design was published in a book by Jerković N., "[Nije sve u izgledu](#)", 2021

AWARDS:

[Haken art award](#), London, UK, 2022